

Sports Club Program 2026

Club Rewards

Tape Brands

Starter Packs

Why Alpha Sport?



Quality Assurance

Alpha Sport supplies high-quality sports strapping tape that exceeds industry standards. Rigorous quality control ensures that each roll of tape adheres to consistent quality, providing reliability for trainers and athletes.



Bulk Discounts and Cost-Effectiveness

Purchasing in bulk from Alpha Sport may lead to cost savings through competitive pricing and potential discounts. The club can optimise its budget while still ensuring that athletes have access to high-quality strapping tape.



Extensive Product Offering

Alpha Sport offers a range of over 3000 sports and first aid products that cater to all levels of sport from the professional level down to grassroots community sport.



Research and Development

Alpha Sport invests in ongoing research and development to stay at the forefront of sports medicine technology. Sporting clubs benefit from being able to access the latest, most innovative products from local and global manufacturers.



Trusted Reputation

Alpha Sport has built a trusted reputation in the sporting clubs community for over 25 years. Our team of customer service experts will be able to assist with every enquiry.

About Us

Alpha Sport is a premier wholesale distributor and supplier, in Australia's sports medicine, injury prevention, and first aid product industry. With over 25 years of dedicated service, we have consistently supplied top-tier sports medicine and first aid products to sports clubs and health professionals across the nation.

Our extensive experience positions us as industry leaders, equipped with unparalleled knowledge to cater to your sports medicine and first aid requirements. At Alpha Sport, our commitment is to deliver excellence, offering comprehensive support for athletes and sporting clubs at every level.

Driven by a passion for fostering the well-being of athletes, Alpha Sport is dedicated to providing optimal pricing for our large range of sports medicine and first aid products. Whether you're a grassroots weekend warrior or part of an elite team, our objective is to ensure accessibility to premium products that meet the diverse needs of the sporting community.

Choose Alpha Sport for a professional partnership that prioritises your athletes well-being, combining years of expertise with a commitment to delivering the highest quality sports medicine and first aid solutions.

Sports Strapping Tape

In the sports and athletics industry, the impact of injuries on a season's outcome is undeniable. Acknowledging the pivotal role that prevention plays in the pursuit of success, it is imperative for coaches and trainers to prioritise the use of superior-quality strapping tape. At Alpha Sport, we offer a curated selection of premium strapping tape brands

meticulously designed to serve as a robust line of defence against injuries. Researched and developed for over 25 years in conjunction with the best manufacturers globally, elevate your athletes' performance and mitigate the risk of injuries by choosing Alpha Sport's range of high-quality strapping tapes.

Club Rewards

Bronze

Up to
\$135 value!

When your club spends
over **\$500**

Silver

Up to
\$270 value!

When your club spends
over **\$1000**

Gold

Up to
\$700 value!

When your club spends
over **\$3000**

Platinum

Up to
\$1100 value!

When your club spends
over **\$5000**



***Terms and Conditions:** Only available on 2026 dated invoices. Multiple invoices can be combined to reach any level.
1 rewards redemption per club. 31 March 2027 cut off date to claim. All products whilst stocks last.
Product may vary slightly from image.

Tape Brands

Sideline



Sideline sports medicine, empowering grassroots excellence since 1992! Born from a commitment to bridge the gap between elite-level and community sports, we offer top-tier quality products designed for affordability. Our three-decade legacy stands as a testament to reliability, durability, and performance.

- Rigid Tape
- Hypoallergenic Rigid Tape
- Stretch EAB
- Hand Tear
- Kinesiology K-Tape
- Foam & Adhesive Underwrap
- Spray Adhesive & Remover
- Sports Massage Oil
- Ball Grip Spray



POW.R

POW.R

POW.R products have been created in consultation with Australia's best physios, coaches and organisations. Since there are no shortcuts in fitness and rehabilitation, we deliver real features instead of empty promises. Work with POW.R to build the framework needed to accomplish your goals.

- Rigid Tape
- Flex EAB
- Flex Hand Tear
- Foam & Adhesive Underwrap



Elastoplast

Elastoplast

Elastoplast Sport is synonymous with high-quality sports medicine products. This is why Elastoplast Sport is the official supplier of Rigid Strapping Tapes and Elastic Adhesive Bandages to the Australian Institute of Sport (AIS) and used by many elite sporting clubs across Australia.

- Premium Rigid
- Hand Tearable EAB
- Light EAB
- Pre-Taping Underwrap
- Mouthguards
- Supports & Straps
- Bandages & Plasters
- Drink Bottles
- Bags



Leuko

Leuko
SPORTS MEDICINE

Leuko has a well recognised reputation over the years and is looked upon as the sports professionals, sports medicine brand of choice. Leuko products are well known for their quality and overall superior performance enabling Leuko to be the market leader in rigid strapping tape.

- Premium Rigid
- Leukoband EAB
- Light Hand Tearable EAB
- Wound Dressings
- Accessories



Starter Packs



Sideline Strapping Tape Sample Pack

Get a taste of Sideline with this sample pack. Our brand Sideline ensures high performance at a low cost.



POW.R Strapping Tape Sample Pack

A sample pack of POW.R, professional-grade strapping tape for peak performance and ultimate reliability.



Sideline Sports Taping Starter Pack Lite

Designed for those who prefer a more streamlined solution, this starter pack is a smaller version of our full-sized offering.



Sports Medicine Starter Pack

FREE Trainers Utility Belt Bags
FREE Jumbo Paramedic Bag



Sports Taping Starter Pack

FREE 1 x Wheeled Trainers Bag
FREE 3 x Trainers Utility Belts



POW.R Elite Strapping Tape Starter Pack

FREE Elite Traveller Medical Bag

Testimonials

Don't take our word for it, check out some of our club testimonials.



alph.au/tgt2

Gold Coast Titans

Head of Physical Performance Cameron Ferguson discusses the relationship with Alpha Sport, the clubs' official sport medicine supplier.



alph.au/tgc2

Gold Coast Suns

Rory Atkins talks about using foundation partner Alpha Sport, to prepare, compete, and recover.



alph.au/tgg

GWS Giants

James Rahme from GWS Giants, praises Alpha Sport's exceptional support for athletes' well-being and success.



alph.au/tcr

Canberra Raiders

Canberra Raiders Physio Konrad Schultz talks about how they rely on Alpha Sport to provide them with the latest quality products with the service they need.

Ready to get started?

Register your club here

Register your club for wholesale pricing, and start ordering straight away!



alph.au/register

Clubs We Supply



Brands We Stock



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